

# MEDALLION ORDER FORM



## NEW YORK WORLD WINE & SPIRITS COMPETITION

*PROMOTE YOUR AWARD-WINNING SPIRITS WITH IMAGES OF YOUR NYWSC MEDALLION.*

A downloadable suite of high-quality, Mac/PC-compatible digital images is available for licensed use and includes the following files for your convenience\*:

### LARGE PRINT-RESOLUTION IMAGES

Two high-resolution images of your award, one JPEG file and one native Photoshop (PSD) file measure 1,750 x 1,750 pixels, with a resolution of 300 dpi. Images contain a light drop shadow to add visual depth; they are supplied in CMYK color mode, ready for use in your print projects

### SMALL SCREEN-RESOLUTION IMAGE

One low-resolution image in PNG format, containing a light drop shadow and transparent background, has a 72 dpi resolution and measures 400 x 400 pixels. It is supplied in RGB color mode, intended for online or other electronic media.

### VECTOR LINE ART

This Adobe Illustrator EPS file is a fully scaleable black-and-white graphics image. It is provided for your convenience should you require a unique application of the image, such as engraving, etching, embossing, spot-color printing, etc.

## LICENSE TERMS OF USE

Here is a one-time licensing fee of \$150 per award level (Bronze, Silver, Gold, or Double Gold), per winning spirits product. The license permits any person or agency promoting the product unlimited use, in perpetuity, of the NYWSC medallion imagery in any advertising, collateral, point-of-sale, packaging, public relations, or any other promotional channel pertaining to the product to which the medal was awarded and the license was granted. The license to use the image is not transferable for the purpose of promoting any other product, nor may it be used for any other purpose than to promote the award-winning product specified in the license. Artwork is furnished for reproduction under this license agreement as a convenience to the user. All images remain the sole property of their copyright holder.

**PLEASE LIST EACH WINNING PRODUCT FOR WHICH YOU WISH TO PURCHASE AN ARTWORK LICENSE, INDICATE THE YEAR IN WHICH THE MEDAL WAS WON, AND CHECK THE APPROPRIATE AWARD LEVEL:**

<b>1</b>	NAME	YEAR	<input type="checkbox"/> DOUBLE	<input type="checkbox"/> GOLD	<input type="checkbox"/> SILVER	<input type="checkbox"/> BRONZE
<b>2</b>	NAME	YEAR	<input type="checkbox"/> DOUBLE	<input type="checkbox"/> GOLD	<input type="checkbox"/> SILVER	<input type="checkbox"/> BRONZE
<b>3</b>	NAME	YEAR	<input type="checkbox"/> DOUBLE	<input type="checkbox"/> GOLD	<input type="checkbox"/> SILVER	<input type="checkbox"/> BRONZE
NUMBER OF PRODUCTS	<b>X 150</b>	TOTAL				

### METHOD OF PAYMENT

CHECK    WIRE    CREDIT

NAME ON CARD	EMAIL
CREDIT CARD NUMBER	ZIP CODE
EXPIRATION DATE	SECURITY CODE
SIGNATURE	

PHONE

E-mail your completed order to [info@nywscmp.com](mailto:info@nywscmp.com)

You will receive an e-mail confirmation of your order that includes a link to download the image files for which you purchased licenses.